



# ‘Making Meaning OnScreen’

A 2 day workshop in video making for ALL teachers K-12  
with Colin Schumacher.

**Venue:** Making Meaning OnScreen Australia Studios

**When:** September 15 & 16; **or** October 13 & 14; **or**  
November 17 & 18; **or** December 15 & 16.

**9.30 am – 3.30pm**

## **Course Outline:**

A practical hands-on workshop in video-making in all facets of  
Concept development, pre-production, production and post-production.  
Including demonstrations of DV camera functions, and digital editing.

*This is video-making made easy!*

## **Thursday - Planning the screen-story sequence**

Imaging and scripting, creating the action, sequences, and shot sizes.

Audience relationship, subjective/objective camera,

Outlining, storyboarding, actor blocking, camera blocking,

Production managing, scheduling, logging.

How the Video Camera works, controls and functions.

What to look for in purchasing cameras and gear.

Shooting footage, reviewing footage, Q & A.

## **Friday - Editing for PC & Mac**

Non-linear editing explained for Mac and PC. Demonstration of  
Pinnacle software. Hands-on editing tutorial. Editing the recorded  
footage shot on the previous day. Viewing analysis and discussion.  
HSC Drama videos unpacked and analysed.

This workshop program has trained over 1,200 K-12 teachers across the curricula keen to learn the new skills in video production to those who are preparing HSC students for English, Visual Arts, Drama and Dance videos. Workshops have recently been presented in Singapore and Bangkok.

**Presenter: Colin Schumacher**

Colin is currently Adjunct Professor in Communications (Boston Uni), Adjunct Senior Lecturer (Charles Sturt Uni) where he was Senior Lecturer in Writing and Directing for TV, and currently writes courseware for TV production.

Colin has a B Ed in Drama and Film /TV from Deakin University and an MA -Theatre & Film Studies from the University of NSW.

He has taught Writing and Directing for television production houses in Thailand, Vietnam, The Maldives and Taiwan and is a consultant for the Channel 7 network – Australia and writer for the Disney Channel.

His textbook Making Meaning OnScreen is due for publication in 2005.

Cost : \$350\* Lunch and morning tea will be supplied.

\*This fee is GST exempt and Making Meaning OnScreen Pty Ltd is not registered to accept GST as arranged with the ATO.

Course participants will be asked to supply a video camera and tape. Most phases of the workshop will be collaborative projects. **Due to the practical nature of the workshop, limited places are available.**

The Making Meaning OnScreen Australia Studios are at 64 Telopea St., East Redfern and 17 minutes from Central station.

Unrestricted street parking available. A map and directions will be emailed to you on application.

**Applications close ten days before workshop date.**

**Contact Colin Schumacher on [cschumacher@csu.edu.au](mailto:cschumacher@csu.edu.au) or mobile: 040209 3689 or go to [www.ColinSchumacher.com](http://www.ColinSchumacher.com)**